



Responses in Percents of 110 Attendees at the NWMCOG Workshop,
 “Northwest Michigan’s Transition to the Knowledge Economy,” on January 27, 2009.

Age of Attendees

20s	3.8
30s	17.3
40s	21.2
50s	34.6
60s+	23.1

Sector Represented

Government	22.5
Business/Entrepreneur	39.6
Nonprofit	11.7
Education	16.2
Other	9.9

Familiarity with the Knowledge Economy

Not at all familiar	17.9
Slightly familiar	43.8
Familiar	23.2
Very familiar	15.2

The knowledge economy relates to the full spectrum of the economy in this region,
 including traditional industries like manufacturing and tourism

Strongly agree	29.7
Agree	43.2
Not sure	20.7
Disagree	6.3
Strongly disagree	0.0

Northwest Michigan is ready to mobilize its knowledge economy.

Strongly agree	5.5
Agree	21.8
Not sure	41.8
Disagree	28.2
Strongly disagree	2.7

What is the current status of the transition of this region from a traditional economy to a knowledge economy?

It has not yet begun	3.7
It has just barely begun	39.3
A little progress has been made	41.1
Some progress has been made	15.0
Significant progress has been made	.9

People, business community, and institutions of northwest Michigan will make noticeable progress toward the knowledge economy within the next five years.

Strongly agree	25.7
Agree	48.6
Not sure	23.9
Disagree	1.8
Strongly disagree	0.0

How hopeful are you for the future economic prosperity of this region?

Very hopeful	55.9
Hopeful	38.7
A little hopeful	4.5
Not at all hopeful	.9